#### **Environmental Protection Agency**

### § 167.90 Where to obtain and submit forms.

(a) Where to obtain forms. Any person may obtain blank forms for the applications and reports required by this part from any EPA Regional Office, or from the address listed in paragraph (b) of this section.

(b) Where to submit applications and reports. Each producer operating an establishment, with the exception of those establishments not found at the same location as their company headquarters, must submit applications and reports required by this part to the EPA Regional Office which serves the area where the establishment is located. The list of Regional Office addresses is found in 40 CFR 1.7. Applications and reports for those establishments not found at the same location as their company headquarters to be submitted by the company headquarters to the Regional Office having jurisdiction over the State in which the company headquarters is located. A foreign producer who exports any pesticide product, device, or active ingredient to the United States must submit all applications and reports to:

U.S. Environmental Protection Agency, Office of Enforcement and Compliance Assurance, Office of Compliance, Agriculture and Ecosystems Division (2225A), Ariel Rios Building, 1200 Pennsylvania Avenue, N.W., Washington, DC 20460, ATTN: FIFRA Foreign Establishment Registration Contact

[53 FR 35058, Sept. 8, 1988; 54 FR 32638, Aug. 9, 1989, as amended at 62 FR 49620, Sept. 23, 1997; 65 FR 4577, Jan. 31, 2000]

#### PART 168—STATEMENTS OF EN-FORCEMENT POLICIES AND IN-TERPRETATIONS

#### Subpart A—General Provisions [Reserved]

#### Subpart B—Advertising

Sec.

168.22 Advertising of unregistered pesticides, unregistered uses of registered pesticides and FIFRA section 24(c) registrations

#### Subpart C [Reserved]

## Subpart D—Export Policy and Procedures for Exporting Pesticides

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168.75 Procedures for exporting unregistered pesticides—purchaser acknowledgement statements.

168.85 Other export requirements.

AUTHORITY: 7 U.S.C. 136-136y.

SOURCE: 54 FR 1125, Jan. 11, 1989, unless otherwise noted.

# Subpart A—General Provisions [Reserved]

#### Subpart B—Advertising

# § 168.22 Advertising of unregistered pesticides, unregistered uses of registered pesticides and FIFRA section 24(c) registrations.

(a) FIFRA sections 12(a)(1) (A) and (B) make it unlawful for any person to "offer for sale" any pesticide if it is unregistered, or if claims made for it as part of its distribution or sale differ substantially from any claim made for it as part of the statement required in connection with its registration under FIFRA section 3. EPA interprets these provisions as extending to advertisements in any advertising medium to which pesticide users or the general public have access.

(b) EPA regards it as unlawful for any person who distributes, sells, offers for sale, holds for sale, ships, delivers for shipment, or receives and (having so received) delivers or offers to deliver any pesticide, to place or sponsor advertisements which recommend or suggest the purchase or use of:

(1) Any pesticide for a use authorized under a FIFRA section 5 experimental use permit (EUP).

(2) Any pesticide for a use authorized under a FIFRA section 18 emergency exemption, except for advertisements that:

(i) Are placed in media which address primarily persons in the geographical area to which the exemption applies.

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- (ii) State the name and address of one or more retail dealers who stock the pesticide.
- (iii) Contain a prominent notice of the limitations on use under the section 18 emergency exemption.
- (3) Any pesticide for any use authorized only by a FIFRA section 24(c) special local need registration, unless the advertisement contains a prominent notice of the limitations on use under the section 24(c) registrations.
- (4) Any unregistered pesticide for any use unless the advertisement is one permitted by paragraph (b) (2) or (3) of this section.
- (5) A registered pesticide product for an unregistered use, unless the advertisement is one permitted by paragraph (b) (2) or (3) of this section. However, as a matter of policy, the Agency will not regard as unlawful the advertisement of uses permitted by FIFRA section 2(ee) provided the product is not an antimicrobial pesticide targeted against human pathogens (see 51 FR 19174; May 28, 1986).
- (c) For purposes of paragraph (b) of this section, a "prominent notice of the limitations on use" is one which sets forth the limitations on use in a manner reasonably likely to be understood by persons to whom the advertisement is addressed. For printed advertising, this criterion will be met by a legend in 6-point or larger type.

#### Subpart C [Reserved]

#### Subpart D—Export Policy and Procedures for Exporting Pesticides

Source:  $58\ FR\ 9085$ , Feb. 18, 1993, unless otherwise noted.

EFFECTIVE DATE NOTE: At 79 FR 24349, Apr. 30, 2014, the heading for Subpart D was revised, effective July 29, 2014. For the convenience of the user, the revised text is set forth as follows:

## Subpart D—Procedures for Exporting Pesticides

#### § 168.65 Applicability.

(a) This subpart describes the labeling requirements applicable to pes-

- ticide products and devices that are intended solely for export from the United States under the provisions of FIFRA section 17(a).
- (b) This subpart applies to all export pesticide products and export pesticide devices that are exported for any purpose, including research.
- (c) Export pesticide products and export pesticide devices are also subject to requirements for pesticide production reporting, recordkeeping and inspection and purchaser acknowledgement provisions that can be found in the following parts:
- (1) Pesticide production reporting requirements under FIFRA section 7 are located in part 167 of this chapter (as referenced in §168.85(b)).
- (2) Recordkeeping and inspection requirements under FIFRA section 8 are located in part 169 of this chapter (as referenced in §168.85(a)).
- (3) Purchaser acknowledgement statement provisions under FIFRA section 17(a) are located in §168.75.

[79 FR 24349, Apr. 30, 2014]

EFFECTIVE DATE NOTE: At 79 FR 24349, Apr. 30, 2014, §168.65 was added, effective July 29, 2014.

#### § 168.66 Labeling of pesticide products and devices intended solely for export.

- (a) This subpart describes the labeling requirements applicable to pesticide products and devices that are intended solely for export from the United States under the provisions of FIFRA section 17(a). The requirements for pesticide production reporting, recordkeeping and inspection and purchaser acknowledgement provisions can be found in the following parts:
- (1) Pesticide production reporting requirements under FIFRA section 7 are located in part 167 of this chapter (as referenced in §168.85(b));
- (2) Recordkeeping and inspection requirements under FIFRA section 8 are located in part 169 of this chapter (as referenced in §168.85(a));
- (3) Purchaser acknowledgement statement provisions under FIFRA section 17(a) are located in §168.75.
- (b) The labeling of pesticide products and devices intended solely for export must comply with the requirements in \$156.10(a)(4) of this chapter.